



March Monthly Meeting Minutes

Date: Tuesday, March 21st, 2018
Time: 6:00pm – 7:30pm
Location: PHC Architect, Branford

Present: Andrew Baumer AB
Nicole Burger NB
Philippe Campus PC Board member
Sara Holmes SH Board member
George Penniman GP Board member
Leonard Wyeth LW Board member
By phone: Sheri Dieso SD Board member
Chris Strange CS
Catherine Young CY

Distribution: All attendees, informational email list

“We,” “our,” “us,” and “CTPH” refers to the Connecticut Passive House group.

Issues discussed:

NESEA BUILDENERGY BOSTON RECAP

1. George and Andrew spent time at the NEPH booth. Both had time to talk with PASSIVEhouse MA organizers:
 - a. Their Executive Director works 20 hours/week.
 - b. They have a meeting with an event every month.
 - c. They are Boston-centric, so Western MA doesn’t get much activity.
 - d. An intern who’s been with them for a year-and-a-half has been promoting them via social media. It sounded as if it was helping. *(There’s activity on Twitter, but not Facebook)*

MAY EVENT

1. Thursday, May 10th from 5:30 – 8:30 at Two Roads Brewing Co in Stratford.
2. Sheri wrote into the event contract we will not be pushed out before 8:30. Two Roads confirmed we can stay after the event for breakdown time. Guests can go to the main bar, which shuts down at 8:45, until the brewery closes at 9:00.
3. Panelists are:
 - a. John Rountree (architect) / Chris Trolle (engineer)
 - b. Elizabeth DiSalvo (architect) / Chris Trolle (engineer)
 - c. Jamie Wolf (designer) / Janet Downey (builder)



4. Credit card payments should be possible at the event (using Square on an iPad or iPhone)
5. Tickets prices will be:
 - a. Members: Complimentary
 - b. Non-members: \$15 in advance, \$20 at the door
6. There should be a moderator / emcee. Leonard volunteered.
7. Presentations should be limited to 10-15 minutes each. They are more of a project introduction because we'll continue to discuss them later. 45 minutes of presentations allows 45 minutes of Q&A.
8. Andrew offered to video. Sara will ask panelists if it's okay to record them to post on the website for members.
9. We have four sponsors:
 - a. Boral (Bronze @ \$250)
 - b. Architectural Building Resources (Silver @ \$400) Unilux rep
 - c. Mitsubishi Electric US Inc. (Silver @ \$400)
 - d. Celco North (Gold @ \$600)

FUTURE EVENTS

10. We are still planning for two more events in September and November.
11. At BuildEnergy Boston, George spoke with Steve DeMetrick (a contractor from Rhode Island specializing in high-performance building) who gave a talk "Keep It Simple, Smartypants." He is up for being a speaker for a fall event.
12. George will talk to Chris Corson from EcoCor for the other event.
13. CTGBC and AIA would both like to co-sponsor events with us.
14. AIA would offer learning units, so it should be the less product-oriented topic. (of the two candidates, Steve DeMetrick could be the better match)
15. We can offer a stipend to the speakers if needed.

NYPH18 OUTREACH PARTNER

16. CTPH has been asked to become an Outreach Partner for NYPH's conference and expo on June 8th in New York City: "From Small to Extra Lark – Beyond the Envelope"
17. CTPH would agree to provide publicity in exchange for our logo on their materials and discounts to the event. The Memorandum of Understanding ("MOU") is attached.
18. Unanimous agreement to participate. Sara will set it up.

SPONSORSHIPS

19. Sara suggested levels and perks for Event and Annual Sponsorships. Revised versions are attached.



MEMBERSHIPS

20. Add perks:
 - a. Discounts to conferences when available (e.g. NYPH18 Outreach Partner discount)
 - b. Helpline
21. Keep Student level @ \$25.
22. Need a way to verify student status (need to be currently enrolled somewhere). Sign-up using .edu email address? Email photo of student identification? TBD
23. Company membership: \$200 = 2 memberships + company listing on member directory.
24. We will customize a company package if they don't see something suitable.

HELPLINE

25. An email address has been set up so we can pose questions to other members for peer advice – helpline@ctpassivehouse.org
26. A members-only perk.
27. Current members will be added automatically. New members will be offered an opt-out opportunity when joining.
28. Added as perk for highest level of Annual Sponsorship. A rep could field questions related to their product or field.
29. This could be launched during the next newsletter or at the May event. TBD

NEW ENGLAND PASSIVE HOUSE MULTI-FAMILY

30. Please promote this event as much as possible. Currently registration is about 1/3 what they are hoping for.
31. *Alicia will help fill in some details for an announcement.*

TRAINING

32. George suggested we facilitate PHIUS training after speaking with Michael Kernagis, COO of PHIUS. Training involves self-guided training sessions and 5-day in-person sessions. We would need to find a space for the latter. George will find out what requirements the space needs (projector, screen, dry erase board, wifi, etc)
 - a. EnergizeCT does not have hours that would work
 - b. A college or university might have a free classroom, especially if the training is scheduled during the summer.
 - c. Sara will contact University of New Haven.
 - d. Nicole will contact Southern CT State University in New Haven.
 - e. Others will ask around.
33. We could advertise training through CTGBC and AIA
34. We can ask about interest level on CTPH website and newsletters.



MARKETING

35. We should develop handouts, etc. Some can be general to have on hand, some can be targeted.
36. George shared some from NESEA that had dates for upcoming events.
37. CTGBC has some with helpful links.
38. Sara will ask Joe Pavia if he's up for helping with graphics. We'll need to generate content.
39. This area could use a committee.

UPCOMING MEETINGS

40. Tuesday, April 17th at office of PCH Architect in Branford. Meeting will include a site visit to his almost complete residential Passive House project in Branford. Attendees to meet at office and carpool to site (parking is limited). Organizational meeting will follow back at the office.
41. Following our "third Tuesday" rule, future monthly meetings will be May 15th, June 19th, and July 17th.

FOLLOW-UP

42. There is growing need and interest in committees. Please think about what areas need attention and how you can contribute.

Meeting concluded at 7:30pm.

Submitted by: Sara Holmes, Secretary