November 2018 Monthly Meeting Minutes

Date: Tuesday, November 13\textsuperscript{th}, 2018
Time: 6:00pm – 8:00pm
Location: Stratford Library, Stratford

Present: Andrew Baumer CTPH member
Sheri Dieso Board member
Alicia Dolce Board member
Bill Freeman CTPH member
Colin Healy CTPH member
Sara Holmes Board member
Dylan Martello CTPH member
George Penniman Board member
Leonard Wyeth Board member
Cat Young CTPH member
Katie Zoppo CTPH member

Distribution: All present, posted on CTPH website

“We,” “our,” “us,” and “CTPH” refers to the Connecticut Passive House group.

Issues discussed:
EVENT COMMITTEE
VENTILATION FOR HIGH PERFORMANCE COMMERCIAL BUILDINGS
1. Held October 25\textsuperscript{th} at the University of New Haven
2. 25 attendees (plus the 2 speakers) – a mix of engineers, architects, students, facilities staff.
3. Will receive proceed-sharing check from CTGBC with whom we collaborated.

HOLIDAY PARTY
4. District in New Haven – a renovated DoT building turned into a multi-use facility, which includes a coworking and office space, Drive.
5. Event in “Downtown Drive” space with a capacity of 85-90.
6. Wednesday, December 5\textsuperscript{th}, 6-9pm
7. CTPH, CTGBC, and LBC will split the cost of the venue, food, and drink.
8. CTPH will pay 1/3 up to $1,200.
9. $15 per ticket – everything goes towards donation to Habitat for Humanity in Hartford towards their under construction Net Zero house.
10. Three options when registering:
    a. Purchase $15 ticket,
b. Option to donate more when registering,
c. Just donate if not attending.

11. The process of registration and donating will be explained in an eblast

12. Digital signage is available.
   a. Dylan will coordinate what equipment District has and what we need to provide.
   b. Sara will assemble a powerpoint slideshow with photos of our past events, our sponsors, awards, Habitat house. Sara will coordinate with James to combine with CTGBC’s.
   c. Alicia and Cat will send Sara photos for the show.

13. Party will be added to CTPH website on Wednesday.
14. A representative from Habitat in Hartford will be invited.

INTRODUCTION TO PASSIVE HOUSE

15. At AIACT in New Haven on the evening of February 28th, tentatively 5:30-8:30.
16. Aim for 1 hour talk with ½ hour Q&A
17. Leonard, George, and Philippe will present.
18. Include passivehausMAINE’s “Building Smarter in Maine” video, “Passive House Explained in 90 seconds” video, Ice Box Challenge (Steven Winter Associates organized NYC event in Spring 2018)
19. AIACT will provide the venue, food, wine & beer, administrative support (e.g. registrations), badges, promotion (e.g. website, eblast, communique, social media, other outlets, etc), a welcome banner, and will provide CEUs.
20. CTPH will provide the program content and coordinate sponsors.
21. After expenses have been paid (e.g. food), proceeds will be split evenly.
22. Sponsors:
   a. Our target is five $400 sponsors.
   b. A sponsor will receive a table at the event, recognition on all promotions (e.g. website, eblast, name on welcome banner, etc), and a ticket.
   c. Sara will pursue sponsors and call in support from AIACT if needed.

FUTURE EVENTS

23. Target for event in April/May
24. Chris Corson of Ecocor – last year George had discussed with him a general presentation on prefab.
25. Someone from Kaplan Thompson?
26. Perhaps a panel on prefab? Include BrightBuilt Home from Portland, ME? GO Logic from Belfast, ME? *Who has contacts at these companies?*
27. Indoor Air Quality in Passive Houses
   a. Dylan will think about possible speakers.
b. Alicia attended a talk by two doctors about air quality that might be an interesting component

28. PH training
29. Alicia will consider our participation in another regional PH event.
30. Dylan and Katie talked about a trivia night they held in conjunction with the Ice Box Challenge. We’ll consider putting together a PH trivia night.

OUTREACH & ADVOCACY COMMITTEE
31. Education needs to be part of the formula, too.
32. CHFA is seeking re-opening a public comment period to receive comments on the Low Income Housing Tax Credit (LIHTC) program’s Qualified Allocation Plan (QAP). This is the same topic for which CTPH rallied support last June – Passive House credits were at stake. Now we need to show support for the continued inclusion of Passive House credits.
   a. *We need another big letter turnout from PH supporters* In June, we had a terrific response which made a huge impact.
   b. Alicia will put together details, a suggested approach, a sample letter, and will work with Sara to disseminate information.
   c. Alicia will reach out to Pennsylvania Housing Finance Authority for support info.
   e. Dylan will try to locate slides/reports/data discussing minimal additional cost for Passive House construction.
   f. Copy Governor on letter
33. Try to meet with Governor-elect Lamont and/or his transition team in first quarter of 2019.

SPONSORSHIP COMMITTEE
34. Sara will send out a “Call for Annual Sponsors“  
35. Currently, annual sponsorship runs one year from sign-up. Eventually we should move to a calendar or fiscal year term.
36. Through Alicia, Rudy Sturk will help push along support from UI and/or Eversource.
37. Sara is working on five sponsors for February AIACT event.

MARKETING & PUBLICITY COMMITTEE
38. Cat will schedule and send eblast(s) for the holiday party  
39. Cat will begin an Instagram account and make regular posts (weekly) using projects from the CTPH website, highlighting activity in CT, etc. Can start with Freeman/Dolce residence, CTPH sponsors.
40. Sara will send Cat details about the February AIACT talk as it develops.
41. Cat will create an image banner/invitation for February AJACT event.
42. Alicia suggested reaching out to Naomi at passivehouseMAINE.

**AWARDS COMMITTEE**
43. We are interested in collaborating with CTGBC again for a Passive House category in their 2019 awards program.
44. AJACT is interested in introducing a Passive House category into their 2019 Design Awards program.
45. We will aim to have our own awards program in 2020.

**GROWTH COMMITTEE**
46. Philippe will contact Ken Levens who offered to talk to us about how NYPH grew.
47. We will schedule a Board meeting with a focus on growth.
48. To recruit committee members, an upcoming eblast will feature descriptions of each committee and ask for volunteers.
49. Alicia suggested reaching out to Naomi at passivehouseMAINE.

**SCHOLARSHIP COMMITTEE**
50. Include call for volunteers in the eblast highlighting the different committees.
51. Committee will figure out details for qualifications, application process, type of scholarship (e.g. student for training), etc.

**NOMINATING COMMITTEE**
52. Committee includes members coming off Board (George and Philippe this time), and two additional members (Cat and TBD)
53. Include call for volunteers in the eblast highlighting the different committees.
54. We need one more committee member.

**TREASURER**
55. George gave a balance report.
56. Upcoming expenses include the holiday party, scholarship, and possible intern.

**NESSBE**
57. The Northeast Summit for a Sustainable Built Environment will be March 8-9, 2019 in New Haven.
58. We discussed a presentation focused on Affordable Housing.
59. From their website: *Affordable Housing: Sustainability is sometimes seen as a privilege of the rich; high-performance affordable housing brings the benefits of sustainable design to people of all means. Topics may include housing project case studies, housing policy, or the economic case for green affordable housing.*
60. Alica will talk to Chuck Emerson about possible speakers.
61. Call for Presentations are due December 17th.

ASPIRATIONS
63. Katie Zoppo knows someone at the Bridgeport Habitat for Humanity and may be interested in something similar.
64. Educate developers on Passive House.
65. More tours – hard had, finished projects.
66. Enable Passive House training opportunities
67. PH education for policy makers.

WEBSITE
68. Add call for committee members.
69. Add holiday party.

UPCOMING
1. Dylan is presenting at CT Green Bank’s “2018 Green Energy Contractor Conference.” Sara will send him CTPH pamphlets to bring.
2. Following our “third Tuesday” rule, the next monthly meeting will be December 18th. Location TBD, announced in the eblast the first week of the month.

Meeting concluded at 8:00pm.

Submitted by: Sara Holmes, Secretary