



March 2019 MEETING MINUTES

Date: Tuesday, March 19, 2019
Time: 6:00pm – 7:30pm
Location: Kenneth Boroson Architects, New Haven

Present:

Ken Boroson	
Philippe Campus	Board member
Sheri Dieso	Vice President
Alicia Dolce	Board member
Bill Freeman	
Colin Healy	
Nick Jones	Board member
Sara Holmes	Secretary
Grant Wright	
Leonard Wyeth	President

Call-in: Dylan Martello
Thomas (from SWA)

Distribution: All present, post on website

“We,” “our,” “us,” and “CTPH” refers to the Connecticut Passive House group.

Grant, Ken, and Thomas presented their project, 11 Crown Street.

SPONSORSHIP & MEMBERSHIP

1. No new sponsors since last month
2. With the upcoming event, Sara will seek event and more annual sponsors

MARKETING & PUBLICITY

3. Cat’s notes sent in advance of the meeting:
4. *Instagram Activity*
 - a. *Intro to PH event created some buzz and had several photo tags and mentions.*
 - b. *Can someone send me photos from the event to post?*
 - c. *A follower referred <http://www.ecowindowsystems.com/about-us/> Looks like they have a showroom in Stamford. Might be a good lead on a possible sponsor.*
5. *Next Event: Do we have a date and event name yet? At the least we should send out a save the date.*



6. *File Sharing/Organization:*
 - a. *I think the Directory works well to gather and keep contacts. It ties nicely with mailchimp for future use. I'm working on putting all of our shared files on our google drive so the link I initially sent out will change.*
 - b. *I'm working on a sample Trello for Board & Active members only that will provide links to shared files.*
 - c. *Any feedback on the Marketing OM?*

OUTREACH & ADVOCACY

7. Can't talk about O&A without recapping NESEA:
 - a. Galvanizing theme was the dire need to combat climate change
 - b. Passive House was repeatedly, organically mentioned as a critical factor
8. Massachusetts has lots of energy-forward coalitions; just now introducing Passive House in to affordable housing QAP.
9. MA has lending opportunities. Since 2014, CT has a "green form" option when applying for a mortgage. **need to verify**
10. HB 7366: AN ACT CONCERNING INCENTIVES FOR ENERGY-EFFICIENT CONSTRUCTION proposes a one-time tax credit (of \$2,500 for those filing individually or \$5,000 for those filing jointly) to those purchasing an energy-efficient home.
 - a. " "Energy-efficient home" means a home with a score of sixty or less on the Home Energy Rating System Index."
 - b. Supported by Home Buildings & Remodelers Association of CT (HBRA); they have a paid lobbyist.
 - c. *from energizect.com: A home built to the current building code standard should have a HERS Index close to 85.*
11. A lot of policy and regulation in New York City
12. ASHRAE is forming a new committee to create it's own Passive House Building Standard.
 - a. SPC 227P, Proposed Standard authorized January 16, 2019.
 - b. PURPOSE: This standard provides requirements for the design of buildings that have exceptionally low energy usage and that are durable, resilient, comfortable, and healthy.
13. At NESEA, Leonard spoke to Matthew Beaton: Secretary, Executive Office of Energy and Environmental Affairs in Massachusetts. They talked about the legislative effort in MA to develop a home "scorecard;" it got through the Senate, but failed in the House after the National Realtor Association put a lot of money into defeating it.
14. Consider training for realtors in energy efficiency. They are required to do continuing education.

EVENTS

15. February event:
 - a. 100% positive feedback



- b. Photos of projects in the beginning were appreciated
- c. Sheri will be more involved with set-up logistics next time.
- 16. Think about another PH event with AIACT.
 - a. Target September.
 - b. Topic TBD, possibly construction oriented.
 - c. Presenter(s) TBD, preferably from within CTPH.
 - d. Location TBD, consider something other than James Street – does it turn off non-architects?
- 17. May event:
 - a. ~~May 9~~ **has been changed to May 30**
 - b. Stony Creek Brewery
 - c. via Alicia, Tad Everhart has offered some pre-fab powerpoint slides
 - d. George will work with Chris Corson to finesse topic
- 18. AIACT Conference & Expo
 - a. September 12-13 at Mohegan Sun
 - b. An obvious place for CTPH exposure
 - c. We should have a presence on the expo floor, perhaps organize the New England groups to share a table in the non-profit section, “organization alley.”
 - d. Consider giving a presentation – Intro to PH again or something different?
 - e. CTPH should have a nice banner/display or a projection. Nick will ask how much CTGBC’s retractable banner cost.
- 19. Construction Institute’s “Fundamentals of Passive House: What is it, Really? A CI-101 Collaborative”
 - a. May 14 in West Hartford
 - b. Feature’s Kenneth Boroson Architects, Steven Winter Associates, Haynes Construction
 - c. Audience is GCs
 - d. Nick will ask if CTPH can sponsor.
 - e. Nick will ask if someone (e.g. Nick) can co-moderate.

EDUCATION

- 20. Leonard asked University of Hartford if they have an appropriate and available space for trainings.
- 21. Nick offered Eversource training rooms.
- 22. Alicia will contact Aaron Gunderson at PHMA for pointers.

AWARDS

- 23. CTGBC will include a Passive House category again. Submissions will be due mid-June; ceremony will be mid-October.
- 24. AIACT is open to a Passive House category as part of their Design Awards program. Leonard and Sheri will meet to discuss scope.



GROWTH COMMITTEE

25. We need to get bigger so we have more resources to tap for help.
26. We need to grow before we increase membership fees.
27. Focus on internal growth
28. The Board needs to be trained. Perhaps a retreat?
29. Philippe will organize a conference call with Ken Levenson for our next Board-only meeting.
30. Philippe will ask Gina Calabro at AIACT for recommendations for Board training.
31. Phillipe will call Bill Freeman's contact about Board training. *Leonard has been in contact with Jackie Downing and has some "homework" for the Board to discuss at the next meeting.*

TREASURER

32. Leonard summarized reports in George's absence.

MEETINGS

33. We will have quarterly open meetings that include a program.
34. The other 8 months will be for monthly Board meetings.
35. The next Board-only meeting is scheduled for April 16, location TBD.

Meeting concluded at 7:30pm.

Submitted by: Sara Holmes, Secretary