



September 2019 MEETING MINUTES

Date: Tuesday September 24, 2019
Time: 6:00
Location: PHC Architect – 202 South Montowese Street, Branford

Present:

Philippe Campus	PC	Board member
Sheri Dieso	SD	Vice President
Alicia Dolce	AD	Board member
Bill Freeman	BF	
Sara Holmes	SH	Secretary
Nick Jones	NJ	Board member
Leonard Wyeth	LW	President
Katie Zoppo	KZ	Board member

Distribution: Board members and attendees, post on website and Google folder

“We,” “our,” “us,” and “CTPH” refers to the Connecticut Passive House group.

Action by:

SPONSORSHIP AND MEMBERSHIP COMMITTEE REPORT

1. An automatic email alert will be set up to go out one week prior to an automatic membership renewal. SH
2. We’ve had several member renewals this month, probably due to people signing up for memberships one year ago for our KISS event to qualify a free ticket.
3. Annual Sponsor renewals from CT Green Bank (\$1,500) and 475 (\$1,000).

TREASURER’S REPORT

4. George distributed a Treasurer’s Report and year-to-date P&L report in advance.
5. The payout for the Columbus Commons site visit – \$140.60 – will be deposited and was not included in the reports. GP

CONTINUING EDUCATION UNITS (CEUs)

6. Sheri will follow-up on arrangement with AIACT submitting CEUs on CTPH’s behalf. Topic detailed in June 2019 Meeting Minutes. SD
7. Hopefully this can be in place for our next event.

TRAINING

8. Katie spoke with John Loercher about setting up training in CT. PHIUS is overhauling their tradesperson training; Katie will reach out to him in a few months. KZ



9. PASSIVEhouse Massachusetts (PHMA) has good training opportunities and programs. Dylan Martello from Steven Winter Associates (SWA) is becoming a member and Katie will ask him to keep her and us informed.
10. PHMA has some good programming in conjunction with Mass Save (<https://www.masssave.com>). Nick's counterpart in Massachusetts is involved with them. Nick will reach out to learn more with the idea of trying to implement similar programs here. NJ
11. We should set up a tradesperson training program in late fall / winter next year after the Affordable Housing Alliance 2020 conference. (This year's was on 9/19/19) This would be a good place to promote training.

CONNECTICUT ARCHITECTURE CONFERENCE AND EXPO (CACX)

12. The booth was a success. The placement was terrific thanks to Sheri. Splitting the booth with CTGBC made it affordable and gave both groups good exposure.
13. Intro to Passive House and Carbon Drawdown NOW! had good attendance. Several people said the latter should have been the keynote.
14. Suggest Jacob Deva Racusin and Ace McArleton for CACX 2020 keynote. LW?
15. Many sessions mentioned Passive House, not only those we organized, but also others in the context of sustainable strategies. It's becoming part of the lexicon.
16. Alicia will send Sara contact information for Willco Solatubes for a possible sponsorship. AD

AFFORDABLE HOUSING ALLIANCE (AHA)

17. Alicia attended the AHA Annual Conference on 9/19/19. She emailed a recap to the Board on 9/20/19.
18. CTPH should have a table/booth at next year's conference. This would be a good place to get in front of other building professionals – contractors, tradespeople, etc. We could promote PH tradesperson training here (see above).
19. Alicia is working on an Emerging Professionals lunch-and-learn for November and will circulate details. AD
20. AHA is eager to learn about Passive House and would look to CTPH to help provide resources. Perhaps a Passive House 101 primer, or our Intro to Passive House presentation? They are thirsty for knowledge.

SITE VISITS

21. Leonard reported on the Columbus Commons site visit. 15 people registered. Everyone seemed pleased with the visit.
22. Sara set up the next site visit for 10/4/19 in New Milford, hosted by DAS Studio. Hicks Stone will be the CTPH point person.
23. Katie helped Sara get in touch with someone about a visit to 200 Tyler, a redevelopment of the East Haven High School. Date is TBD, coordinated with



other CTPH events. Demo has just completed, so probably not until spring at the earliest.

24. Sara is in touch with Grant at Kenneth Boroson's office for one or more visits to their project, 11 Crown Street in Meriden. Date(s) TBD, possibly January to see several phases of project at once.

EVENTS

25. Sheri is working on solidifying a date for an event featuring Karla at Stony Creek Brewery. Early November is ideal. The topic of the talk is still TBD, but will probably focus on multi-family. Consider having another speaker involved, perhaps a team member for a project case study. SD, ?
26. Try to set up a late-winter/early-spring event featuring James Geppner of erase40.org - <https://www.erase40.org>. He talks about "using behavioral science to speed the adoption of climate safe buildings." For reference, a PHIUS webinar he provided for PHMA last January: *"This webinar from PHUIS will help prepare attendees to address the unique, but solvable, challenges of marketing and selling passive houses. James Geppner, Executive Director of Erase40.org, will talk about how to respond to questions by prospects and describe how to discuss the attributes of passive building in a meaningful way that resonates emotionally with the prospect."* SD, ?
27. Organize an Introduction to Passive House 2.0 for AIACT focusing on how to implement building principles in real life. PC
28. The Construction Institute has a program in December called "Persuasive Conversations on Designing High Performance Homes" which is a workshop presented by James Geppner.
 - a. <https://construction.org/events/EventDetails.aspx?id=1265636&group>
 - b. Nick will inquire about getting a table at the program NJ
 - c. We should work on a tabletop display about PH as a pathway to zero energy. ?, Cat?
29. Nick will get in touch with someone at ASHRAE about presenting the new Passive House Building Standard. This could be a candidate for a quarterly open meeting topic. NJ
30. Sara is trying to line up an open meeting with John Rockwell from Zehnder to provide a 1-hour CEU presentation. The goal was to do this for the October meeting, but haven't found a venue yet. BAR in New Haven is too expensive. Bill suggested Thimble Islands Brewing Co because the event room is free for non-profits Mon-Thurs. This may need to get pushed back to January/February. TBD SH

HOLIDAY PARTY

31. Alicia and Sheri are working with CTGBC to plan their holiday party and invited CTPH to join in.



- 32. Possible dates and location are December 9, 10, or 11 at Area Two at Two Roads Brewing.
- 33. Sara said she'd rather the money that would go towards a party would go directly to the cause it's supporting. (*Last year we spent about \$1,000 for the party. The party raised \$1,000 to go towards Habitat for Humanity.*)
- 34. With that in mind, a less formal party may be considered – somewhere interesting to gather and network with food and/or drinks to purchase; perhaps we could provide drink tickets.
- 35. There is a planning call on Thursday 9/26 and details will be circulated to our Board via email. AD, SD

HABITAT FOR HUMANITY (H4H)

- 36. There is a new CEO for the Bridgeport H4H. Katie will reach out to her in a few months after she settles in. KZ

AWARDS

- 37. Leonard reported AIACT will launch the "Sustainable Awards Program" to coincide with Earth Day (April 22). Topic detailed in June 2019 Meeting Minutes.

BOARD COMMUNICATION

- 38. Email is fine. No need to introduce another thing to check (e.g. Trello).
- 39. Subject line should start with "CTPH -" and then add the topic
- 40. If it needs prompt attention, use "Time Sensitive" at beginning of subject.
- 41. Board and coordination documents are in a Google Drive folder here: <https://drive.google.com/open?id=1WJpFDkGZzk1JNdbobim4HMeq4trQWxWW>
Documents can be edited in place. (i.e. you don't have to copy it on to your computer, edit it, and copy it back into the Google Drive folder)

ITEMS HELD...

- 42. FOR NEXT MEETING (*Please come with these items prepared for review*)
 - a. Growth PC
 - b. Committee Descriptions (document in Google Drive) all
 - c. Board size all
 - d. Nominating Committee – Elections (terms up for Alicia and Leonard) GP
- 43. FOR, DURING, AND AFTER "PURPOSEFUL BOARDS, POWERFUL FUNDRAISING"
 - e. Chapter growth
 - f. Professionalizing our Board
 - g. Board Member Expectation Statement

FOLLOW-UP

- 44. Sara will email details of the "Purposeful Boards, Powerful Fundraising" program. All eight Board members are signed up for Friday, October 25. SH



45. The next Board Meetings are scheduled for October 15 (timing TBD depending upon outcome of Zehnder scheduling), November 19, December 17.

Please communicate new topics to the secretary in advance of the meeting to be included on the agenda.

Meeting concluded at 7:35pm.

Submitted by: Sara Holmes, Secretary